

May 10, 2016

**ARTA TRAVEL**  
CORPORATE LEISURE GROUP



**TRAVEL**

## Editor's Insights



### Things to See and do in Paris, France...

The City of Love has so much splendor and beauty to offer new and seasoned travelers from magnificent palace gardens, to guided boat tours on the Seine and over 600,000 square feet of art to enjoy at the Louvre. The bird's eye view from the Eiffel never ceases to amaze tourists just as much as roaming through the Marais shopping area and of course the Avenue Des Champs Elysees is always unique in every way possible.

[Click here for more details](#)

### Stay Connected



[ARTA Travel](#)

### QUOTE OF THE DAY

"The hardest job kids face today is learning good manners without seeing any."

- **Fred Astaire**

**American Dancer**

Born on this day in 1899

### ARTAfact

ARTA Travel is certified WBE; Woman Business Enterprise nationally and HUB in the State of Texas. We are the 10th largest Woman-Owned business in Dallas/Ft. Worth.

### CLIENT CORNER

#### ARTA Travel Client Letters

"I hope all is well with you and the ARTA team, we have enjoyed the relationship. I have been meaning to email you for a few weeks about how impressed I've been with



## Banyan Tree's new villages include unlimited spa treatments...

The Banyan Tree Mayakoba and Banyan Tree Cabo Marques have gone above and beyond to offer villa guests in this all inclusive resort. Read how "Banyan Tree takes a very holistic approach to wellness"...

[Click here for more information](#)

### Airfares from Dallas / Fort Worth International Airport

DFW to Paris, France \$493  
DFW to Cabo, Mexico \$407  
DFW to Kona, Hawaii \$390  
DFW to Miami, Florida. \$194  
DFW to New York, New York, \$202  
DFW to Los Angeles, California \$ 178

*Fares shown are lowest round-trip, including taxes and fees  
Conditions Apply*

ARTA Travel clients, receive discounted pricing with  
FreedomPark Valet at DFW Airport.  
Contact your ARTA agent for more details



## LEISURE TRAVEL

Joanna.

She's an all-star. I say this for a number of reasons, but one story really wraps up her value to us. Several months before we began working with ARTA I booked hotel rooms for four members that were headed out to Denver via an online portal that had the rates etc. pre-booked inside of their system.

About a week before leaving we were making some tweaks to the reservations and we learned that the reservations were cancelled, or never actually existed. (I'm honestly not sure if we will ever know the full story on what happened.)

At the end of the day Joanna owned this blunder and worked tirelessly to make sure we were taken care of.

I was getting updates from here throughout the evening. One thing that she did that I took particular note of was she called me right away.

I emailed her and my tone was clearly annoyed/frustrated. I think the normal course of action would be to talk to her team, get "your" story so she has the ammo to make an informed call to the customer.

I really applaud her fortitude in not doing that and instead picking up the phone.



## Ten Reasons to Book a Cruise Through A Travel Agent...

Read why cruise travelers leverage priceless, personalized professional travel counselors' value added services. Travel Agencies are available 24/7 from the selection process, to boarding and disembarking. That access isn't available from calling an 800 number so says representatives of cruise lines.

[click here for more details](#)

[Contact an ARTA Leisure Agent for more details](#)

## CORPORATE TRAVEL

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Sorry for the long email I just wanted to make sure you knew you have someone special working with you."

Regards,  
Trey S.

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### New Business Inquiries

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## The Happiness Index

TRAVELERS' PERCEIVED  
HAPPINESS

INDEXED  
HAPPINESS

<b>N/A</b>	Unmanaged travelers	<b>72</b>
<b>80</b>	Managed travelers - average program	<b>69</b>
<b>69</b>	Managed travelers - mature program	<b>59</b>
<b>70</b>	Road warriors (25+ trips annually)	<b>60</b>
<b>76</b>	Frequent travelers (12-24 trips)	<b>66</b>
<b>79</b>	Less frequent travelers (4-11 trips)	<b>70</b>
<b>75</b>	Male	<b>66</b>
<b>76</b>	Female	<b>69</b>
<b>77</b>	Under 35	<b>67</b>
<b>77</b>	36-45	<b>68</b>
<b>73</b>	46-55	<b>66</b>
<b>74</b>	56+	<b>68</b>

Source: BTN Survey of 596 business travelers from March 2-28, 2016

### The Traveler Happiness Index...

Corporate Travel Policy is alive and well and embraced more than ever by the generation niches of seasoned professional travelers to millennials. Travel Procurement is driving demands on industry innovation for their road warriors now while keeping their eye on the savings opportunity ball. Discover how Business Travel News identifies how corporate travel compliance and travel technology are key to a win-win travel policy for Travel Managers.

[Click here to read more](#)

[Contact an ARTA Corporate Agent for more details](#)

## GROUP TRAVEL



# FOUR SEASONS

*Hotels and Resorts*



## **Reward the best of the best...**

Four Seasons Resort Hualalai is situated on the big island, nestled along a beautiful beach and landscaped with stunning tropical gardens. They offer 250 distinctive luxury suites and ocean view rooms to relax and recharge. Host memorable moments in a unique event setting in one of 300 outdoor banquet areas. Or, offer a round of golf at their official PGA, Jack Nicholas signature golf course and a day of pampering at the Hualalai Spa.

**[Contact an ARTA Group Agent for more details](#)**

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